


Job Descriptions that Programs prepare students for upon successful completion.



Business Administration

CIP Code 52.0201

Title: Business Administration and Management, General.

Definition: A program that generally prepares individuals to plan, organize, direct, and control the functions and processes of a firm or organization. Includes instruction in management theory, human resources management and behavior, accounting and other quantitative methods, purchasing and logistics, organization and production, marketing, and business decision-making.

Education Crosswalk 52.0201

Business Administration and Management, General

11-1011.00	<u>Chief Executives</u>
11-1011.03	<u>Chief Sustainability Officers</u>
11-1021.00	<u>General and Operations Managers</u>
11-2022.00	<u>Sales Managers</u>
11-3012.00	<u>Administrative Services Managers</u>
11-3013.00	<u>Facilities Managers</u>
11-3013.01	<u>Security Managers</u>
11-3051.00	<u>Industrial Production Managers</u>
11-3051.01	<u>Quality Control Systems Managers</u>
11-3051.02	<u>Geothermal Production Managers</u>
11-3051.03	<u>Biofuels Production Managers</u>
11-3051.04	<u>Biomass Power Plant Managers</u>
11-3051.06	<u>Hydroelectric Production Managers</u>
11-3071.00	<u>Transportation, Storage, and Distribution Managers</u>
11-3071.04	<u>Supply Chain Managers</u>
11-3111.00	<u>Compensation and Benefits Managers</u>
11-3121.00	<u>Human Resources Managers</u>
11-3131.00	<u>Training and Development Managers</u>
11-9021.00	<u>Construction Managers</u>
11-9072.00	<u>Entertainment and Recreation Managers, Except Gambling</u>
11-9151.00	<u>Social and Community Service Managers</u>
11-9179.00	<u>Personal Service Managers, All Other</u>
11-9179.01	<u>Fitness and Wellness Coordinators</u>

11-9179.02 [Spa Managers](#)
11-9199.00 [Managers, All Other](#)
11-9199.01 [Regulatory Affairs Managers](#)
11-9199.02 [Compliance Managers](#)
11-9199.08 [Loss Prevention Managers](#)
11-9199.09 [Wind Energy Operations Managers](#)
11-9199.10 [Wind Energy Development Managers](#)
11-9199.11 [Brownfield Redevelopment Specialists and Site Managers](#)
13-1051.00 [Cost Estimators](#)
13-1071.00 [Human Resources Specialists](#)
13-1081.00 [Logisticians](#)
13-1081.01 [Logistics Engineers](#)
13-1081.02 [Logistics Analysts](#)
13-1082.00 [Project Management Specialists](#)
13-1111.00 [Management Analysts](#)
13-1141.00 [Compensation, Benefits, and Job Analysis Specialists](#)
13-1199.00 [Business Operations Specialists, All Other](#)
13-1199.04 [Business Continuity Planners](#)
13-1199.05 [Sustainability Specialists](#)
13-1199.06 [Online Merchants](#)
13-1199.07 [Security Management Specialists](#)
25-1011.00 [Business Teachers, Postsecondary](#)

Interior Design

CIP Code 50.0408

Title: Interior Design.

Definition: A program in the applied visual arts that prepares individuals to apply artistic principles and techniques to the professional planning, designing, equipping, and furnishing of residential and commercial interior spaces. Includes instruction in computer applications, drafting, and graphic techniques; principles of interior lighting, acoustics, systems integration, and color coordination; furniture and furnishings; textiles and their finishing; the history of interior design and period styles; basic structural design; building codes and inspection regulations; and applications to office, hotel, factory, restaurant and housing design.

See also: 04.0501) Interior Architecture., 19.0601) Housing and Human Environments, General.

**Education Crosswalk
50.0408**

Interior Design

25-1031.00 Architecture Teachers, Postsecondary
27-1025.00 Interior Designers

Paralegal

CIP Code 22.0302

Title: Legal Assistant/Paralegal.

Definition: A program that prepares individuals to perform research, drafting, investigatory, record-keeping and related administrative functions under the supervision of an attorney or court. Includes instruction in legal research, drafting legal documents, appraising, pleading, courthouse procedures, and legal specializations.

**Education Crosswalk
22.0302**

Legal Assistant/Paralegal

- 23-2011.00 Paralegals and Legal Assistants
- 23-2093.00 Title Examiners, Abstractors, and Searchers
- 23-2099.00 Legal Support Workers, All Other

Retail Management / Fashion Merchandising

CIP Code 52.1803

Title: Retailing and Retail Operations.

Definition: A program that prepares individuals to perform operations associated with retail sales in a variety of settings. Includes instruction in over-the-counter and other direct sales operations in business settings, basic bookkeeping principles, customer service, team/staff leadership and supervision, floor management, and applicable technical skills.

**Education Crosswalk
52.1803**

Retailing and Retail Operations

- 41-1011.00** [First-Line Supervisors of Retail Sales Workers](#)
- 41-3091.00** [Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel](#)
- 41-9011.00** [Demonstrators and Product Promoters](#)
- 41-9099.00** [Sales and Related Workers, All Other](#)

Fashion Development & Merchandising

CIP Code 52.1904

Title: Apparel and Accessories Marketing Operations.

Definition: A program that prepares individuals to perform operations connected with the distribution and sale of apparel and accessories. Includes instruction in wholesaling and retailing, apparel technologies, distribution, customer sales and service skills, and principles of consumer research and sales forecasting.

Education Crosswalk 52.1904

Apparel and Accessories Marketing Operations

- 13-1022.00 [Wholesale and Retail Buyers, Except Farm Products](#)
- 13-1161.00 [Market Research Analysts and Marketing Specialists](#)
- 13-1161.01 [Search Marketing Strategists](#)
- 41-4012.00 [Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products](#)

Graphic Design

Detail for CIP Code 50.0409

Title: Graphic Design.

Definition: A program that prepares individuals to apply artistic and computer techniques to the interpretation of technical and commercial concepts. Includes instruction in computer-assisted art and design, printmaking, concepts sketching, technical drawing, color theory, imaging, studio technique, still and life modeling, multimedia applications, communication skills and commercial art business operations. *See also: 10.0301) Graphic Communications, General.*

Education Crosswalk 50.0409

Graphic Design

15-1255.00	<u>Web and Digital Interface Designers</u>
15-1255.01	<u>Video Game Designers</u>
25-1121.00	<u>Art, Drama, and Music Teachers, Postsecondary</u>
27-1011.00	<u>Art Directors</u>
27-1014.00	<u>Special Effects Artists and Animators</u>
27-1019.00	<u>Artists and Related Workers, All Other</u>
27-1024.00	<u>Graphic Designers</u>